



ASSOCIATION OF EUROPEAN BUSINESSES

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Round Table organized by the AEB HR Assessment, Training and Development Subcommittee

Corporate Standards of English

Friday, March 27, 2009

15:00-17:00 (registration from 14:30)

AEB office

Krasnoproletarskaya str. 16, 3, entrance 8

HR Event

Programme

Panel discussion.

Panelists:

Johan Verbeeck, Elan Languages

What do you have and where do you want to go? Needs analysis standards for corporate language and communication training

Micael Timonen, English First and Natalya Kostyleva, GfK Rus

Teacher-led on-line training - the best way to achieve superior Return on Investment and standardization of language training

Hay Group representative

Correlation between the knowledge of English, compensation package and carrier opportunities

ITEC Representative

Topic to be specified

Berlitz International representative

Topic to be specified

Working language - English (Interpretation not provided)

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