



SOCIO-POLITICAL WEEKLY "YUG TIMES",
PUBLIC CHAMBER OF THE KRASNODAR TERRITORY,
SOUTHERN REGIONAL COMMITTEE OF THE ASSOCIATION OF EUROPEAN BUSINESSES,
ASSOCIATION "AGENCY FOR INVESTMENT AND INTERNATIONAL COOPERATION",
KRASNODAR REGIONAL BRANCH OF THE RSPP WITHIN
THE FRAMEWORK PROGRAM **"TIME FOR NEW STRATEGIES"** PRESENT
THE CONFERENCE:

CURRENT ISSUES OF IMPROVING EFFICIENCY AND STAFF RETENTION

May 30, 2024, time: 11.00–13.00

Venue: Conference Hall of the Public Chamber of the Krasnodar Territory (Krasnodar, Sovetskaya str., 30, 3rd floor)

Working language: Russian

PROGRAM

Moderators:

Oleg Zharko, Corporate Affairs Director Center South Region of Health & Nutrition company, Chairman of the AEB Southern Regional Committee, Chairman of the Editorial Board of the socio-political weekly "Yug Times",

Igor Brener, Employee Experience, Cargill GHRS Russia, Chairman of the HR Subcommittee of the AEB Southern Regional Committee

Greeting:

Lubov Popova, Chairman of the Public Chamber of the Krasnodar Territory, Chairman of the AIMS Supervisory Board,

Olga Silnitskaya, Deputy CEO and GR-Director of the Association of European Businesses (online),

The following speakers are invited:

➤ **TOPIC IS UNDER APPROVAL**

Alexey Yurtaev, Minister of Economy of the Krasnodar Territory,

➤ **TOPIC IS UNDER APPROVAL**

Albina Materova, HR Director of the INSITI Group of Companies,

➤ **TREND TOWARDS HUMAN - CENTRICITY**

Juliana Perederiy, GR Head hh.ru Yug,

➤ **INTEGRATED APPROACH TO STAFF RETENTION - A COMBINATION OF TANGIBLE AND INTANGIBLE TOOLS**

Tatyana Fedchenko, HR and Organizational Development Director of BINNOPHARM GROUP LLC (online),

➤ **STUDY RESULTS OF THE PERCEPTION OF THE EMPLOYER'S BRAND "TALANTIST" 2024**
Irina Yeliseeva, Senior Consultant of ANCOR Group of Companies,

➤ **TEAM 2.0: SCALING YOUR BUSINESS THROUGH 8 HR TOOLS**
Ella Detkova, Founder and CEO of Ella Detkova HR Academy,

➤ **TOPIC IS UNDER APPROVAL**
Elina Lavlinskaya, HR Manager of Limagrain RU LLC, Deputy Chairman of the HR Subcommittee of the AEB Southern Regional Committee,

➤ **TOPIC OF UNDER APPROVAL**
Natalia Davydova, Commercial Director of the health resort "Lago-Naki", Republic of Adygea

Question and answer session

Participation in the conference is subject to pre-registration only, the number of seats is limited.

Contact person:

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