



CONFERENCE LANGUAGES: RU

December 3, 2014
14:00 – 17:00
Hotel Intourist-
Krasnodar,
Conference- hall
"Intourist",
Krasnaya str, 109

CONFERENCE "SOCIAL INVESTMENT OF BUSINESS AS A FACTOR OF SUSTAINABLE DEVELOPMENT OF BUSINESS AND REGION"

PROGRAMME

13:30 – 14:00 REGISTRATION

Opening remarks

14:00 – 14:15

Oleg Zharko, Chairman of the AEB Southern Regional Committee

Oleg Georgizov, Chairman of the Commission of the Public Chamber of Krasnodar region on Issues of Civil Society Development

Elena Kiyanova, Manager Corporate Affairs and Government Relations in South region of JSC "Philip Morris Kuban"

14:15 – 15:30

Panel discussion:

Business as a social partner in the development of the regional community

SPEAKERS:

1. Svetlana Rubashkina, Head of Department for Cooperation with Religious and Socially oriented non-commercial Organizations of the Krasnodar region administration
2. Elena Kiyanova, Manager Corporate Affairs and Government Relations in South region of JSC "Philip Morris Kuban"
3. Tatiana Gorash, Deputy head of Timashevskiy district, responsible for Economic Development and Investment Policy
4. Inna Kapichnikova, head of PR department of Commercial Bank LLC "Kuban credit"
5. Alina Reznichenko, Deputy Chairman of the Board of the Krasnodar regional public organization "Creative Union "Southern Wave"

15:30 – 15:45 Nescafe break

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15:45 – 17:00 *Panel discussion:*

Social investment of business as an engine for social-economic growth of the region

SPEAKERS:

1. Marina Kamardina, Manager of corporate communications of LLC "Nestlé Kuban"
2. Sergei Kovalyov, Managing Director of LLC "Bonduelle-Kuban"
3. Tatiana Fedchenko, Deputy Director of the apparatus of the Public chamber of Krasnodar region

17:00 – 17:20 **Awarding ceremony of Public recognition by the Public chamber of Krasnodar region**

Konstantin Brykin, Chairman of the Economic Policy Commission of the Public chamber of Krasnodar region

17:20 – 18:20 **Reception**

Contact person: **Juliana Perederiy**, AEB Southern Regional Committee Coordinator,
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