



Association
of European
Businesses

21 November 2017
09:00 – 11:30
AEB Conference
Center

ul. Butyrsky val 68/70 bld 1,
1st floor, office 13, Moscow

Open event, organized by the AEB Machine Building &
Engineering and Real Estate Committees

Current Trends in the Design of the Industrial Projects

AGENDA

Moderated by: **Mikhail Turundaev**, Machine Building & Engineering Committee
Deputy Chair, Business Development Director, Schneider Electric

09:00–09:30 **Registration and welcome coffee**

09:30–09:45 **Industrial projects: market news and current trends**
Roy Piek, Director Project Management Consultancy, Bilfinger
Tebodin

09:45–10:15 **Changes of business models in the engineering market as a
result of digitalization**
Alexander Nevrovskiy, Head of marketing and business
development group in Siemens Business Technologies

10:15–10:30 **Design of intellectual power supply systems: features for
industrial products**
Pavel Murzakaev, Prescription Team Leader, Schneider Electric
Russia

10:30–10:45 **Automated Lighting Control; on the Warehouses and
Industrial Facilities. Energy Saving 80%**
Andrey Golovin, General Director, ESYLUX GmbH

10:45–11:00 **Build to Suit: customized solutions for successful
localization**
Tatjana Kovalenko, Head of Business Development, Senior
Project Partner, Drees & Sommer

11:00–11:15 **Legal aspect of industrial development**
Inna Firsova, Head of Group, Goltsblat BLP

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11:15-11:30 Questions & Answers

Working languages: Russian & English, interpretation will not be provided

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