

Deep Dive GR ACADEMY

MEASURING SUCCESS: KEY PERFORMANCE INDICATORS OF GR FUNCTIONS

Conference Center
July 2, 2025

Program

9:30 **Registration**

10:00 **Opening remarks**
Tadzio SCHILLING, CEO, AEB

10:00 – 10:30 Role of the GR Department in the company structure, industry specifics

10:30 – 11: 15 Performance Assessment (KPI): risk and opportunity management

11:15 – 11:30 Coffee-break

11:30 – 12:00 Impact of KPIs on strategic planning in GR.
The relationship of GR KPIs with key business goals and strategies of the company

12.00-12.30 Professional skills and competencies of GR specialists.
Portrait of GR specialist in Russia and abroad

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