

How to succeed in the new economy? New mindset, management models and business processes

Sokos Hotel Olympia Garden (Bataisky pereulok, 3A, St. Petersburg)

Programme (draft)

Last Update: March 30, 2018

Thursday, 5 April 2018

08:00–09:15

REGISTRATION OF THE PARTICIPANTS (Lobby, 2nd floor)

09:15–10:30

INAUGURATION CEREMONY (Hall "The Americas")

Moderator:

Ruslan Kokarev, COO, Association of European Businesses (AEB)

- **Alexey Mordashov**, Chairman of the Board of Directors, PAO "Severstal"; Co-Chairman of the Northern Dimension Business Council (NDBC);
- **Rolf Jansson**, President and CEO, VR Group; Co-Chairman of the Northern Dimension Business Council (NDBC);
- **Alexander Beglov**, Plenipotentiary Presidential Envoy in the Northwest Federal District;
- **Mikhail Kucheryavy**, Vice-Governor of Saint Petersburg;
- **Markku Keinänen**, Under-Secretary of State, Ministry of Foreign Affairs of Finland;
- **Andrey Kelin**, Director for European Cooperation, Ministry of Foreign Affairs of Russia; Member of the Collegium, Ministry of Foreign Affairs of Russia;
- **Sven-Olov Carlsson**, Deputy Head, EU Delegation to the RF;
- **Thomas Staertzel**, Chairman of the Board, Association of European Businesses (AEB).

Reports of Northern Dimension Partnerships

Ewa Manik, Northern Dimension Environmental Partnership (NDEP);

Olga Gurikova, Northern Dimension Partnership on Transportation and Logistics (NDPTL);

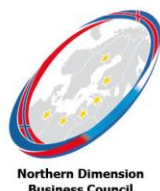
Ilze Gailite-Holmberg, Northern Dimension Partnership on Culture (NDPC);

Piia Heliste, Northern Dimension Institute (NDI).

10:30–11:00

COFFEE BREAK (Lobby)

Organisers:



Association
of European
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11:00–13:00

PLENARY SESSION (Hall “The Americas”)

Moderator:

Alexey Mordashov, Chairman of the Board of Directors PAO “Severstal”;
Co-Chairman of the Northern Dimension Business Council (NDBC)

New economy, new management models and business processes: how could they impact the economic and social development of the Northern Dimension area?

- **Andrey Sharonov**, President, Moscow Skolkovo Management School;
- **Dominique Fache**, Member of the Board of Directors, Sophia Antipolis Science Park; Chairman of the Board of Directors, Russian Technology Foundation;
- **Taras Demura**, CEO, TUI Russia;
- **Anton Dedusenko**, First Deputy CEO, JSC “Rosatom Energy International” (JSC “REIN”);
- **Ilya Dementyev**, Senior Vice-Rector, Saint Petersburg State University;
- **Paolo Falcioni**, Director General, APPLIA Home Appliance Europe.

New management models at the regional level: how to make the regions more attractive for investors?

- **Esko Aho**, Chairman, Business Team for Russia; Prime Minister of Finland (1991–1995);
- **Oleg Kuvshinnikov**, Governor, Vologda Region;
- **Andrey Nikitin**, Governor, Novgorod Region;
- **Dmitry Yalov**, Deputy Chair of the Leningrad Oblast Government on economics and investments;
- **Vladimir Shamakhov**, Director, North-West Institute of Management The Russian Presidential Academy of National Economy and Public Administration.

13:00–14:30

LUNCH (Restaurant “Fransmanni”)

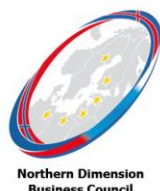
14:30–16:30

PARALLEL SESSIONS

Thematic round tables in the framework of the Northern Dimension Business Council’s separate working groups

- **Energy**
Moderator:
Michael Akim, Vice President, ABB Russia.
- **Machine Building and Engineering**
Moderators:
Philippe Pegorier, President, ALSTOM Transport Rus LLC.
- **Ecology and Circular Economy**
Moderators:
Anatoly Kinebas, Head of Communications with Public and Professional Organizations, SUE “Vodokanal of St. Petersburg”;
Mari Pantsar, Director, Finnish Innovation Fund Sitra.

Organisers:



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- **Transport and Logistics**

Moderators:

Dmitry Krasilnikov, Chairman of the Board, Baltica-Trans Group; Member of the Board, Hermes Guild Transport Committee;

Dmitry Cheltsov, General Delegate to the IRU Permanent Delegation to Eurasia.

- **Health and Pharmaceuticals**

Moderators:

Alexander Borisov, General Director, OJSC Scientific and Technical Pharmaceutical Company "Polysan";

Yuri Litvishchenko, General Manager, Chiesi Pharmaceuticals LLC.

- **Creative industries: Innovative solutions for public sector (together with the Northern Dimension Partnership for Culture)**

Moderators:

Natalia Vavilova, Member of the Commission on Culture, Civic Chamber of the Russian Federation; Director, Museum of Fine Arts of Republic of Karelia;

Ilze Gailite-Holmberg, Senior Adviser, Northern Dimension Partnership on Culture.

16:30–16:45

COFFEE BREAK (Lobby)

16:45–18:00

FINAL PLENARY SESSION (Hall "The Americas")

Moderators:

Rolf Jansson, President and CEO, VR Group; Co-Chairman of the Northern Dimension Business Council (NDBC);

Alexey Mordashov, Chairman of the Board of Directors PAO "Severstal"; Co-Chairman of the Northern Dimension Business Council (NDBC).

- **Reports of the Co-Chairs of Northern Dimension Business Council Working Groups on discussion results and presentation of future plans**

Michael Akim, Co-chair, Northern Dimension Business Council's working group on energy;

Philippe Pegorier, Co-Chair, Northern Dimension Business Council's working group on Machine Building and Engineering

Mari Pantsar, Co-chair, Northern Dimension Business Council's working group on ecology and circular economy;

Dmitry Krasilnikov, Co-chair, Northern Dimension Business Council's working group on transport and logistics;

Yuri Litvishchenko, Co-chair, Northern Dimension Business Council's working group on health and pharmaceuticals;

Ilze Gailite-Holmberg, Co-chair, Northern Dimension Business Council's working group on creative industry.

- **Summing up of the Forum results and discussion on the topics of the X Northern Dimension Forum**

Rolf Jansson, President and CEO, VR Group, Co-Chairman of the Northern Dimension Business Council (NDBC);

Alexey Mordashov, Chairman of the Board of Directors PAO "Severstal"; Co-Chairman of the Northern Dimension Business Council (NDBC).

18:00

BUFFET RECEPTION (Restaurant "Fransmanni")

Organisers:



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