
AEB
Association of European Businesses
EVENT SPONSORSHIP OPPORTUNITIES 2027
AEBRUS.RU

AEB IN NUMBERS

AEB EVENT CALENDAR

AEB FLAGSHIP EVENTS

AEB NETWORKING RECEPTIONS

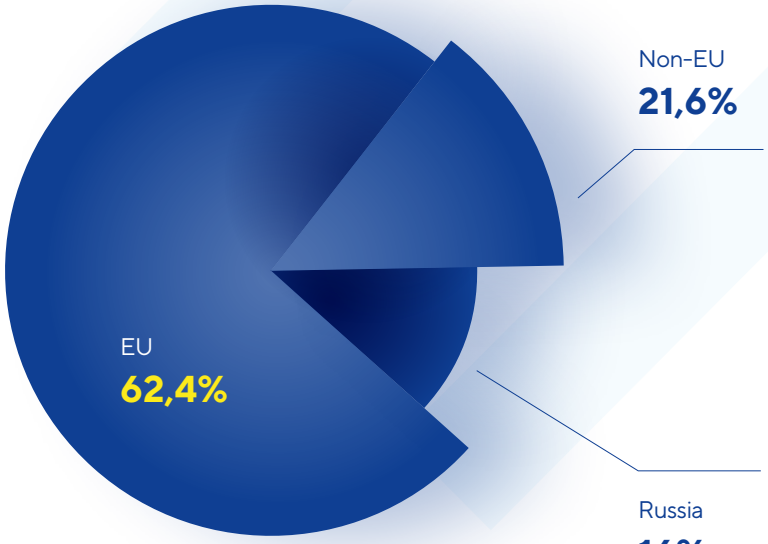
CONFERENCE TRACK

REGIONAL TRACK

COMPARISON OF SPONSORSHIP OPPORTUNITIES / PACKAGE OFFERS

EXAMPLES OF SPONSORSHIP PLACEMENTS

AEB IN NUMBERS



AEB – THE MAIN REPRESENTATIVE BODY OF FOREIGN INVESTORS IN RUSSIA

30+ years of work

2 000+ completed investment projects*

100+ regular events per year

330+ committee meetings per year

33 represented countries

338 member companies (31.12.2025)

6 500+ community members

15 000+ mentions in media

80+ committees and working groups

10+ periodic publications

* projects and investments by the AEB members since 1995, based on the information by the Ministry of Economic Development

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FY27 CALENDAR OVERVIEW

Q1

JANUARY — 2 EVENTS

	12	AMC Press Conference	MSK
⁘	20	Opening of Business Season Conference	SPB

FEBRUARY — 3 EVENTS

⁘	16	SRC Annual General Meeting	KRR
●	17	Winter Reception	MSK
○	25	AEB-JETRO-JBC meeting	MSK

MARCH — 3 EVENTS

⁘	11	NWRC Annual General Meeting	SPB
○	24	Workshop on veterinary	MSK
○	25	HR Conference	MSK

Q2

APRIL — 4 EVENTS

●	1	Flagship Conference	MSK
○	7	Annual Customs Conference	MSK
○	14	IPR Conference	MSK
●	22	Annual General Meeting	MSK

MAY — 1 EVENT

○	20	M&A Conference	MSK

JUNE — 2 EVENTS

●	8	Euroreception	MSK
⁘	23	Summer Cocktail	SPB

Q3

JULY — 1 EVENT

○	1	Tax Conference	MSK

AUGUST — 1 EVENT

IMAF

SEPTEMBER — 3 EVENTS

○	16	Accounting Conference	MSK
●	23	Autumn Reception	MSK
○	30	GR Conference	MSK

Q4

OCTOBER — 3 EVENTS

●	7	Eurasian Conference	MSK
⁘	20	SRC Solemn Meeting	KRR
●	27	Euroreception	MSK

NOVEMBER — 1 EVENT

○	11	AI Conference	MSK

DECEMBER — 3 EVENTS

○	3	Tax Conference	MSK
○	8	Migration Conference	MSK
⁘	15	Winter Cocktail	SPB

● FLAGSHIP EVENTS ● NETWORKING RECEPTIONS ○ CONFERENCE TRACK ⁘ REGIONAL TRACK

MSK Moscow SPB Saint-Petersburg KRR Krasnodar

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AEB FLAGSHIP CONFERENCE

The AEB Flagship Conference is the key event of the year, where we jointly explore the future of European business in Russia. For over twenty years, the AEB has been holding this conference, offering exclusive insights, in-depth analysis of macro processes, solutions in a constantly changing environment, and a unique platform for high-level dialogue. Over 300 participants annually and the high level of the speakers confirm that this is where the future of European business in Russia is shaped in the new reality.

THE AEB FLAGSHIP CONFERENCE IS:

Number of participants:	>450
Number of member companies:	>170
Number of speakers:	>20







COVERAGE OF EVENTS:

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Event page Views	Views on the AEB telegram channel	Mailing lists for Association members	Views of the news about the last event
1500+	850+	8	500+

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07.10.2027

EURASIAN CONFERENCE

The AEB Eurasian Conference is the event organized in cooperation with the International Coordinating Council on Trans-Eurasian Transportation (ICCTT). The key discussions focus on the development of transport and customs infrastructure, the EAEU customs cooperation, and the future of logistics.



THE AEB EURASIAN CONFERENCE IS:

Number of participants:	>100
Number of member companies:	>50
Number of speakers:	>20

KEY SPEAKERS:

Arzybek Kozhoshev, EEC Minister in charge of Energy and Infrastructure

Ruslan Davydov, EEC Minister in charge of Customs Cooperation

Alexey Shilo, Deputy Minister of Transport of the Russian Federation













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22.04.2027

AEB ANNUAL GENERAL MEETING

The Annual General Meeting (AGM) is the key administrative event in the AEB calendar, where the year's results are officially summarized, financial statements are approved, and key management issues of the Association are resolved. It is the AEB's highest governing body, where its members (companies) gather to make strategic decisions. For AEB member companies, participation in the AGM is the opportunity to directly influence the governance of one of the most influential business associations in Russia. Decisions made at the AGM determine the direction of the AEB's development for the year ahead.









THE AEB ANNUAL GENERAL MEETING IS:

Number of participants:	>200
Number of member companies:	>150

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SPONSORSHIP OPPORTUNITIES

PROVIDED SERVICES	SILVER SPONSOR 350 000 RUB (+22% VAT)	GOLD SPONSOR 500 000 RUB (+22% VAT)	PLATINUM SPONSOR* 750 000 RUB (+22% VAT)	OFFICIAL CAR SPONSOR** 750 000 RUB (+22% VAT)	ANNUAL SPONSOR** 1 200 000 RUB (+22% VAT)
Logo placement on the event program indicating the sponsor's status	●	●	●	●	●
Placement of sponsor's handouts in the area provided by AEB	●	●	●	●	●
Expression of gratitude to the sponsor during the event	●	●	●	●	●
Logo placement on the first slide of the event presentation (if any)	●	●	●	●	●
Logo placement in newsletters about the sponsored event	●	●	●	●	●
Logo placement on the back drop/press-wall	●	●	●	●	●
Free registration of the sponsor's delegates in case of paid even	4	6	6	8	8
Mentioning the sponsor in the event announcement in the AEB Telegram channel	●	●	●	●	●
Sponsor's roll-up in the lobby	●	●	●	●	●
Sponsor's roll-up in the hall of the event	●	●	●	●	●
Sponsor promotional video before the event (up to 3 minutes)	–	●	●	●	(up to 5 minutes)

* Exclusivity by industry. There can only be one Platinum Sponsor in its industry on the event.

** Exclusivity. There can only be one Car/General sponsor on the event.

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Ad banner placement in the AEB weekly newsletter (AEB Weekly)	–	2	3	3	4
Ad banner placement in the AEB Daily newsletter	–	2	3	3	5
Reservation of seats for sponsor delegates	–	●	●	●	●
Sponsor's promo materials placement in the event hall	–	–	●	●	●
Placement of an advertising banner in the newsletters about the sponsored event	–	–	●	●	●
Sponsor's advertising stand in the lobby (provided by the sponsor)	–	–	●	●	●
Placement of the sponsor's advertising module in the AEB Business Quarterly print edition (1 page)	–	–	1	1	2 (inside cover, inside spread or 4th cover of your choice)
Welcoming speech of the sponsor's representative during the event (up to 3 minutes)	–	–	●	●	●
Placement of one or more sponsor's cars	–	–	–	●	–

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17.02.2027

AEB WINTER RECEPTION



The AEB Winter Reception is a traditional gala ceremony marking the end of the business year and symbolizing the transition to a new business season. The event brings together the top-tier members of the business and expert community for informal networking in a holiday atmosphere. It's a unique opportunity to associate your brand with the success and continuity of European business in Russia, strengthening partner loyalty during this key event on the business calendar.

THE AEB WINTER RECEPTION IS:

Number of participants: **>250**

Number of member companies: **>88**











COVERAGE OF EVENTS:

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Event page Views
1000+

Views on the AEB telegram channel
500+

Mailing lists for Association members
5

Views of the news about the last event
500+

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AEB EURORECEPTIONS

The AEB EuroReception is a high-level networking event traditionally organized in cooperation with a European embassy or diplomatic mission. It brings together senior executives of AEB member companies, diplomats and representatives of the international business community, providing an exclusive setting for business networking and strengthening bilateral and European business ties.





THE AEB EURORECEPTION IS:

Number of participants: **>250**

Number of member companies: **>90**







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23.09.2027

AEB AUTUMN RECEPTION

The AEB Autumn Reception is the key social event of the season, bringing together top management from European and Russian companies, as well as government officials. It's a unique opportunity to enhance your image in the business community, establish informal contacts with key stakeholders, and demonstrate your commitment to developing dialogue between business and government in an informal and prestigious setting. AEB Autumn Receptions are particularly popular among the Association's members and partners, as each event features an exclusive venue and a unique concept.





THE AEB RECEPTION IS:

Number of participants: **>250**

Number of member companies: **>90**

KEY GUESTS OF:

representatives of EEC, FAS, Federal Tax Service, Intellectual property rights Court, Ministry of Economic Development, Ministry of Finance, Ministry of Foreign Affairs, Ministry of Industry and Trade, State Duma, Moscow Government







COVERAGE OF EVENTS:

»

Event page Views **1000+**

Views on the AEB telegram channel **500+**

Mailing lists for Association members **5**

Views of the news about the last event **500+**

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SPONSORSHIP OPPORTUNITIES

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Logo placement on the event program indicating the sponsor's status	●	●	●	●	●
Placement of sponsor's handouts in the area provided by AEB	●	●	●	●	●
Expression of gratitude to the sponsor during the event	●	●	●	●	●
Logo placement on the first slide of the event presentation (if any)	●	●	●	●	●
Logo placement in newsletters about the sponsored event	●	●	●	●	●
Logo placement on the back drop/press-wall	●	●	●	●	●
Free registration of the sponsor's delegates in case of paid even	4	6	6	8	8
Mentioning the sponsor in the event announcement in the AEB Telegram channel	●	●	●	●	●
Sponsor's roll-up in the lobby	●	●	●	●	●
Sponsor's roll-up in the hall of the event	●	●	●	●	●
Sponsor promotional video before the event (up to 3 minutes)	–	●	●	●	(up to 5 minutes)

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Ad banner placement in the AEB Daily newsletter	–	2	3	3	5
Reservation of seats for sponsor delegates	–	●	●	●	●
Sponsor's promo materials placement in the event hall	–	–	●	●	●
Placement of an advertising banner in the newsletters about the sponsored event	–	–	●	●	●
Sponsor's advertising stand in the lobby (provided by the sponsor)	–	–	●	●	●
Placement of the sponsor's advertising module in the AEB Business Quarterly print edition (1 page)	–	–	1	1	2 (inside cover, inside spread or 4th cover of your choice)
Welcoming speech of the sponsor's representative during the event (up to 3 minutes)	–	–	●	●	●
Placement of one or more sponsor's cars	–	–	–	●	–

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12.01.2027

AUTOMOBILE MANUFACTURERS COMMITTEE ANNUAL PRESS-CONFERENCE

At the annual press conference, the AEB Committee of Automobile Manufacturers will present an overview of key trends in the Russian new car market. The event brings together the committee's editorial staff, AEB partners, representatives of the Federal Antimonopoly Service, the Association of Russian Automakers, ROAD, JSC PPK, as well as journalists from leading automotive and business publications. During the event, a detailed analysis of changes in the automotive industry, sales results over the past year, and forecasts for the next year will be presented.









THE AMC ANNUAL PRESS-CONFERENCE IS:

Number of online participants:	60+
Number of ofline participants:	20+
Number of member companies:	10+

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25.02.2027

JOINT WORKSHOP WITH JETRO

Organized jointly with JETRO and the Japanese business community, the workshop provides a platform for European and Japanese companies to exchange practical experience on doing business in Russia. Discussions typically focus on foreign trade, customs regulation, logistics, international payments and other operational issues affecting international companies.

THE JOINT WORKSHOP WITH JETRO:

Number of participants:	>120
Number of member companies:	>50









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24.03.2027

WORKSHOP ON VETERINARY

The specialized workshop brings together veterinary pharmaceutical companies, industry associations, experts and representatives of relevant authorities. The discussion focuses on regulation of veterinary medicinal products in Russia and the EAEU, market access, regulatory harmonisation and the role of animal health solutions in ensuring sustainable livestock production and food security.

THE WORKSHOP ON VETERINARY IS:

Number of participants:	>100
Number of member companies:	>10









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25.03.2027

ANNUAL HR CONFERENCE

The AEB HR Conference is focused on the practices applied by leading companies in the sectors of compensations & benefits, recruitment, assessment, training & development, and labour law. This event is for top HR managers and HR directors from AEB member companies, as well as all professionals working in HR. Participants gain not only theoretical knowledge but also practical tools for solving everyday problems, as well as the opportunity to test their approaches against those of colleagues from other international companies.

THE AEB HR CONFERENCE:

Number of participants:	>130
Number of member companies:	>70
Number of speakers:	>20

KEY SPEAKERS:

Konstantin Abramov, Director General, VCIOM Foundation; Chairman of the Public Council, Ministry of Labor

Management and heads of HR from such companies as Unilever Rus, Zetta, Philip Morris, Lemana PRO, Melling, Voitishkin & Partners, Pepeliaev Group, etc.









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07.04.2027

ANNUAL CUSTOMS CONFERENCE

For the past years, the AEB Annual Customs Conference has been organized by the AEB Customs and Transport Committee together high-level representatives of the federal authorities and became one of the best platforms for dialogue between the Federal Government and European businesses, where experts can share their practical experience in customs regulation development and work common approach and solutions for customs rules out.

THE AEB CUSTOMS CONFERENCE:

Number of participants:	>130
Number of member companies:	>60
Number of speakers:	>20







KEY SPEAKERS:

Ekaterina Dyachenko, Advisor to the Chairman of the EAEU Court

Anton Dyshko, Head of the Customs Value Control Methodology Department of the Main Directorate ""Center for Monitoring and Operational Control of the Federal Customs Service of Russia""

Natalia Samoilova, Deputy Head of the Department of Customs Tariff and Non-Tariff Regulation, EEC

Alexey Artemiev, Deputy Head of Customs Administration Division, Department of Customs Policy and Regulation of Alcohol and Tobacco Markets, Ministry of Finance of the Russian Federation"

ANNUAL IPR CONFERENCE

The AEB conference on Intellectual Property is devoted to the development of the intellectual property sphere. The event is traditionally attended by representatives of government authorities, courts, law firms and the business community.

THE AEB IPR CONFERENCE:

Number of participants:	>120
Number of member companies:	>50
Number of speakers:	>15

KEY SPEAKERS:

Nurzhamal Ilyasova,
Deputy Director, Business Development Department, EEC

Maria Kolzdorf,
Court for Intellectual Property Rights

Anton Bobryshev,
Federal Service for Intellectual Property of the Russian Federation

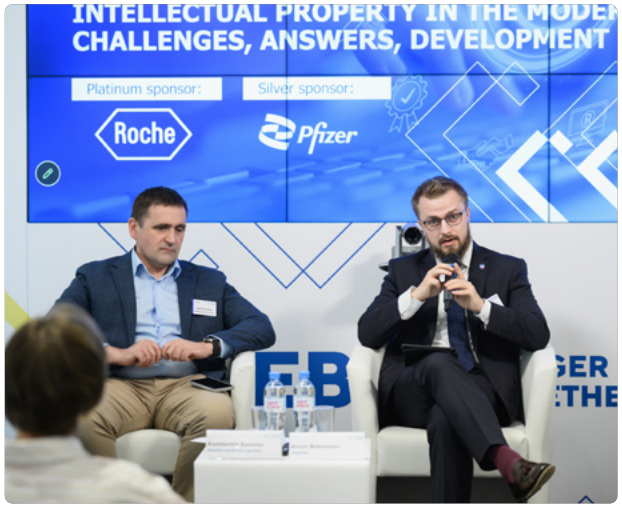
Grigory Ivliev,
President, Eurasian Patent Office

Yana Sklyarova,
Deputy Head of the Advertising and Unfair Competition Control Department of the FAS of Russia









CONFERENCE "RUSSIAN M&A MARKET"

Eminent experts and market participants join in discussion on the state of the Russian Mergers and Acquisitions market and its outlook for the next year, what are the forks in the road, what has changed and what is expected to change. The event will features sessions dedicated to M&A market in Russia results and trends, potential entry and re-entry of foreign investors into Russia, tools to avoid risks in deals.

THE AEB IPR CONFERENCE:

Number of participants:	>120
Number of member companies:	>50
Number of speakers:	>15





KEY SPEAKERS:

Ivan Chebeskov, Deputy Minister of Finance of the Russian Federation

Aleksey Matushansky, Head of Department of Strategic Development and Corporate Policy, Ministry of Industry and Trade of the Russian Federation





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10.06.2027

BUSINESS CLIMATE SURVEY PRESENTATION

The event presents the results of AEB's annual Strategies and Prospects for European Companies in Russia survey, one of the Association's key indicators of business sentiment. Leading economists, business executives and experts discuss the findings, the macroeconomic environment and the factors shaping companies' expectations and strategies in Russia.

THE BUSINESS CLIMATE SURVEY PRESENTATION

Number of participants: **>100**

Number of member companies: **>40**









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08.08.2027

IMAF

The IMAF will traditionally bring together key representatives of the automotive industry. The forum's speakers will discuss the current challenges facing market participants, strategies and prospects for the development of the automotive industry, and necessary state support measures for automotive suppliers and manufacturers. Since 2010, the forum has been co-organized by the Association of European Businesses, which is responsible for the program and discussion topics at the IMAF forum.

THE IMAF:

Number of participants: **200+**

Number of member companies: **20+**









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16.09.2027

ACCOUNTING CONFERENCE

The conference explores current trends and future developments in accounting and reporting. It also serves as a platform to assess interest among AEB members in forming a dedicated structure focused on these topics.

THE AEB ACCOUNTING CONFERENCE 2025 IS:

Number of participants:	>80
Number of member companies:	>35
Number of speakers:	>10

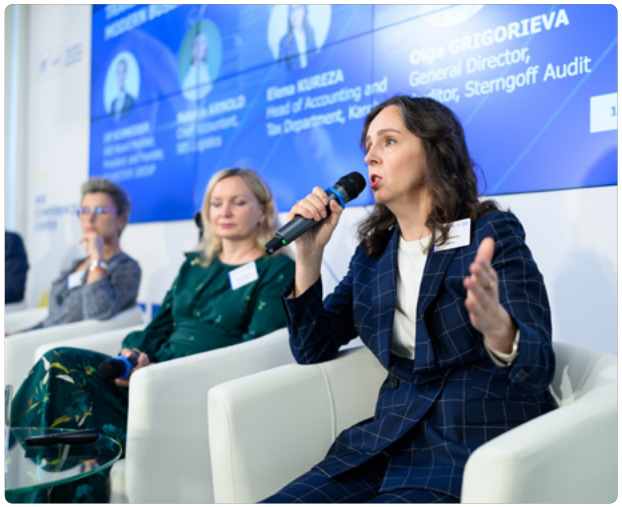
KEY SPEAKERS:

Management of such companies as SBS Logistics, Karcher, Sterngoff Audit, Bellerage, SCHNEIDER GROUP, B1, Marillion, Merck LLC, NOYTECH









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30.09.2027

GR CONFERENCE

The AEB annual GR Conference has become the launch event of the AEB GR Academy, the first cohort of which began in October 2024. The conference features insightful discussions, interactive Q&A sessions, and networking opportunities with industry leaders and experts. We bring together the leading experts, policymakers and analysts to draw the map of the future of GR.

THE AEB GR CONFERENCE:

Number of participants:	>90
Number of member companies:	>60
Number of speakers:	>15

KEY SPEAKERS:

Ruslan Davydov, Minister for Customs Cooperation, Eurasian Economic Commission

Roman Chekushov, Deputy Minister, Ministry of Industry and Trade

Konstantin Abramov, CEO of the Foundation for Assistance to the Study of Public Opinion

Mikhail Vinogradov, President, "St. Peterburg's Politics" Foundation

Yaroslav Lissovolik, Founder, BRICS + Analytics







COVERAGE OF EVENTS:

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Event page Views	Views on the AEB telegram channel	Mailing lists for Association members	Views of the news about the last event
750+	500+	5	300+

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11.11.2027

AI CONFERENCE

The conference explores the practical application of artificial intelligence across business functions and industries. Business leaders and technology experts discuss how AI can improve operational efficiency, investment project management, HR and decision-making, while sharing real-life cases and approaches to implementing AI tools.

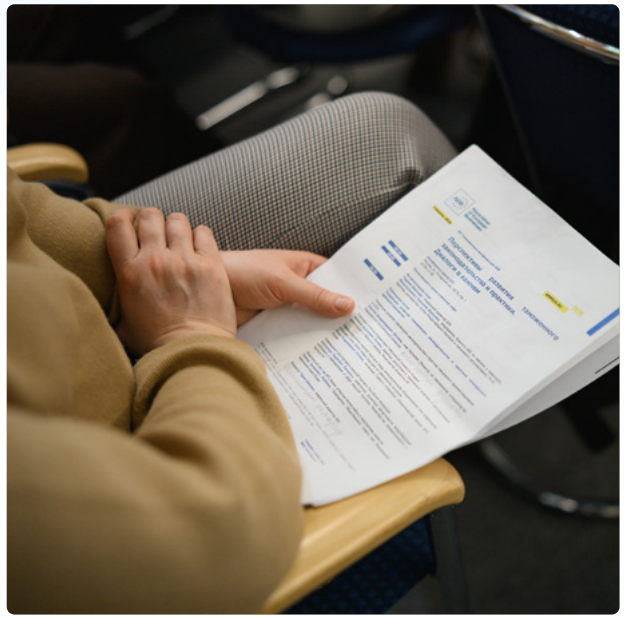
THE AI CONFERENCE:

Number of participants:	>100
Number of member companies:	>40









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03.12.2027

ANNUAL TAX CONFERENCE

The conference traditionally highlights current trends in the development of Russian tax legislation, cross-border practices, and related risks and opportunities, as well as emerging tendencies in tax court practice. AEB experts share practical insights and forward-looking recommendations on key tax matters, including intermediaries and payment agents, intra-group transactions, currency risks, VAT, and other topical matters.

THE AEB TAX CONFERENCE 2025 IS:

Number of participants:	>100
Number of member companies:	>50
Number of speakers:	>15

KEY SPEAKERS OF 2025:

Alexey Sazanov, State Secretary – Deputy Finance Minister

Julia Shepeleva, Deputy Head of the Federal Tax Service









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08.12.2027

ANNUAL MIGRATION CONFERENCE

The AEB Migration Committee invites the representatives of the Ministry of Internal Affairs of the Russian Federation, Ministry of Economic Development, Ministry of Digital Development, Communications and Mass Media, Moscow Government and other authorities to discuss the key issues of the migration sphere. The discussion covers the actual topics such as migration concept, digital services for foreign citizens, changes in migration legislation, hot topics of HQS employment.

THE AEB IPR CONFERENCE:

Number of participants: **>80**

Number of member companies: **>40**

Number of speakers: **>15**

KEY SPEAKERS:

Valentina Kazakova, Head of the Main Directorate for Migration Issues of the Ministry of Internal Affairs of Russia

Armen Oganesyan, Head of the Department of Permit and Visa Work and External Labor Migration of the Main Department for Migration of the Ministry of Internal Affairs of Russia

Oleg Molodievsky, Director General, Passport and Visa Service of the Ministry of Internal Affairs of Russia

Vladimir Shindornikov, Head of the Centre for Migration Issues of the Ministry of Internal Affairs of Russia

Igor Dudnik, Deputy Head of the Department for Migration Issues of the Main Department of the Ministry of Internal Affairs of Russia for Moscow city

Maria Gromova, Deputy Director of the Department for Development of the Social Sphere and Non-Profit Organizations Sector, Ministry of Economic Development









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SPONSORSHIP OPPORTUNITIES

PROVIDED SERVICES	SILVER SPONSOR 200 000 rub. (+22% VAT)	GOLD SPONSOR 300 000 rub. (+22% VAT)	PLATINUM SPONSOR* 400 000 rub. (+22% VAT)	ANNUAL SPONSOR ** 800 000 rub. (+22% VAT)
Logo placement on the event program indicating the sponsor's status	●	●	●	●
Placement of sponsor's handouts in the area provided by AEB	●	●	●	●
Expression of gratitude to the sponsor during the event	●	●	●	●
Logo placement on the first slide of the event presentation (if any)	●	●	●	●
Logo placement in newsletters about the sponsored event	●	●	●	●
Logo placement on the back drop/press-wall	●	●	●	●
Free registration of the sponsor's delegates	2	4	6	8
Mentioning the sponsor in the event announcement in the AEB Telegram channel	●	●	●	●
Sponsor's roll-up in the lobby (for offline events)	●	●	●	●
Sponsor's roll-up in the hall of the event (for offline)	–	●	●	●
Sponsor promotional video before the event	–	●	●	●

* Exclusivity by industry. There can only be one Platinum Sponsor in its industry on the event.

**Exclusivity. There can only be one General sponsor on the event.

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Ad banner placement in the AEB weekly newsletter (AEB Weekly)	–	1	2	3
Ad banner placement in the AEB Daily newsletter	–	2	3	5
Reservation of seats for sponsor delegates (for offline)	–	●	●	●
Sponsor's promo materials placement in the event hall	–	–	●	●
Placement of an advertising banner in the newsletters about the sponsored event	–	–	●	●
Sponsor's advertising stand in the lobby (provided by the sponsor)	–	–	●	●
Placement of the sponsor's advertising module in the AEB Business Quarterly print edition (1 page)	–	–	●	●
Welcoming speech of the sponsor's representative during the event	–	–	●	●

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20.01.2027

OPEN OF BUSINESS SEASON (ST. PETERSBURG)

This is the first major business event of the new season, which will bring together key representatives of government, business and the expert community of the Northern Capital on one platform. Together, we will set the vector for productive dialogue and cooperation in the coming period. The participation of the top officials of the relevant committees of the Government of St. Petersburg, who will present the priorities of the city's development in the near future, will give special value to the opening of the season. Leaders of business associations and leading companies in the region will also join the dialogue.









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16.02.2027

SOUTHERN REGIONAL COMMITTEE AGM

The Annual General Meeting brings together AEB member companies operating in Southern Russia to review the Committee's activities and discuss priorities for the year ahead. The programme traditionally combines the Committee's internal agenda with an exchange on key regional economic and business developments and opportunities for networking with the local business community.





THE SOUTHERN REGIONAL COMMITTEE AGM IS:

Number of participants:	>100
Number of member companies:	>20

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15.09.2027

NORTH-WESTERN REGIONAL COMMITTEE AGM

The Annual General Meeting is one of the key events for AEB members in St. Petersburg and the North-Western region. Alongside reviewing the Committee's activities and priorities, the programme addresses current economic and business trends in the region and provides a platform for dialogue between companies, experts and regional stakeholders.

THE NORTH-WESTERN REGIONAL COMMITTEE AGM IS:

Number of participants:	>100
Number of member companies:	>20









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15.09.2027

OPEN CONFERENCE (ST. PETERSBURG)

We are pleased to invite you to the "Open Conference" of the Northwest Regional Committee of the AEB, which will bring together key experts and representatives of government agencies in the region in St. Petersburg.

Representatives of relevant authorities, including the Committee on Industrial Policy, Innovation and Trade of St. Petersburg, the Committee on Labor and Employment of St. Petersburg, will join the open dialogue. Colleagues from the Agency for Economic Development of the Leningrad Region, St. Petersburg State University of Economics and the Higher School of Economics will also share their views on current issues.

The participation of representatives of the business community, who will share their practical expertise, will add special value to the event. All this makes the Open Conference an effective platform for exchanging opinions and discussing the most pressing issues in the industry.









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20.10.2027

SOUTHERN REGIONAL COMMITTEE SOLEMN MEETING

The Solemn Meeting is a landmark annual event of the AEB Southern Regional Committee, bringing together member companies, representatives of regional authorities, business associations, academic institutions and other partners. It combines recognition of the Committee's achievements and contribution to the regional business environment with high-level networking and an official reception.

THE SOUTHERN REGIONAL COMMITTEE SOLEMN MEETING IS:

Number of participants: **>100**

Number of member companies: **>20**







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13.12.2027

WINTER COCKTAIL (ST. PETERSBURG)

We are glad to gather our friends and partners again in the cozy pre-holiday atmosphere of the Northern Capital. A festive buffet, live music, themed surprises and, of course, warm informal communication are waiting for you — an ideal opportunity to take stock of the year and recharge your festive mood before the New Year.

THE CHRISTMAS COCKTAIL IS:

Number of participants:	>50
Number of member companies:	>50











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OPEN CONFERENCE (KRASNODAR)

We are pleased to invite you to an event that will bring together key experts in Krasnodar for a dialogue on business development and the investment climate in Southern Russia.

Representatives of the authorities and business associations of the region, including the administration of the Krasnodar Territory and the Chamber of Commerce and Industry of the Krasnodar Territory, will join the open dialogue. Colleagues from the regional offices of the Russian Union of Industrialists and Entrepreneurs will also share their views on current issues.

The participation of representatives of the business community of the region, who will share their practical expertise, will add special value to the event. All this makes the meeting an effective platform for exchanging opinions and discussing the most pressing issues for the Kuban economy.









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SPONSORSHIP OPPORTUNITIES

PROVIDED SERVICES	SILVER SPONSOR 100 000 rub. (+22% VAT)	GOLD SPONSOR 125 000 rub. (+22% VAT)	PLATINUM SPONSOR* 175 000 rub. (+22% VAT)	ANNUAL SPONSOR** 300 000 rub. (+22% VAT)
Logo placement on the event program indicating the sponsor's status	●	●	●	●
Placement of sponsor's handouts in the area provided by AEB	●	●	●	●
Expression of gratitude to the sponsor during the event	●	●	●	●
Logo placement on the first slide of the event presentation (if any)	●	●	●	●
Logo placement in newsletters about the sponsored event	●	●	●	●
Logo placement on the back drop/press-wall	●	●	●	●
Free registration of the sponsor's delegates	2	4	6	8
Mentioning the sponsor in the event announcement in the AEB Telegram channel	●	●	●	●
Sponsor's roll-up in the lobby (for offline events)	●	●	●	●
Sponsor's roll-up in the hall of the event (for offline)	–	●	●	●
Sponsor promotional video before the event	–	●	●	●

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Ad banner placement in the AEB weekly newsletter (AEB Weekly)	–	1	2	3
Ad banner placement in the AEB Daily newsletter	–	1	2	3
Reservation of seats for sponsor delegates (for offline)	–	●	●	●
Sponsor's promo materials placement in the event hall	–	–	●	●
Placement of an advertising banner in the newsletters about the sponsored event	–	–	●	●
Sponsor's advertising stand in the lobby (provided by the sponsor)	–	–	●	●
Placement of the sponsor's advertising module in the AEB Business Quarterly print edition (1 page)	–	–	●	●
Welcoming speech of the sponsor's representative during the event	–	–	●	●

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	SILVER (RUB+22%VAT)	GOLD (RUB+22%VAT)	PLATINUM (RUB+22%VAT)	CAR (RUB+22%VAT)	ANNUAL (RUB+22%VAT)
Flagship Conferences	350 000	500 000	750 000	750 000	1 200 000[1]
Social Events	350 000	500 000	750 000		1 200 000[2]
Committee Events	200 000	300 000	400 000		800 000[3]
Regional events	100 000	125 000	175 000		300 000[3]

[1] Flagship Conference and Eurasian Conference (20% off) + one Committee event

[2] Autumn reception; Winter reception + Euro receptions

[3] Any 4 conferences

PACKAGE DEALS *

› 2 sponsored events – **15% DISCOUNT**

›› 3 sponsored events – **25% DISCOUNT**

* The discount is provided for a one-time payment. Webinar series are not included in the package offer.

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